

DIVERSITY CHAMPION AWARDS



The Hilton Trade and Convention Centre

November 22, 2019 | 6:00 PM - 9:00 PM

Dinner, reception, and entertainment to be announced.

SPONSORSHIP OPPORTUNITIES

As a sponsor, by participating in this worthwhile event you will receive a strategic visibility plan as well as significant recognition from the community as a Champion for Cultural Diversity in our region! Your benefits are reflective of your sponsorship level listed below. To further discuss this opportunity please contact Managing Director

Li Song / l.song@prudeinc.org / 506.634.3088

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Pioneer

\$10,000

- One table of eight for the Cultural Diversity Awards
- Company logo or Name will be included on chosen PRUDE employment, youth, and newcomer integration programs as well as all PRUDE event marketing materials for one year
- Recognized and promoted with most prominent logo on sponsor screen
- Company logo, website, and contacts will be showcased on full page ad of the event brochure
- PIONEERS are welcome to add a short congratulatory message to the award recipients on promo page
- PIONEERS will be recognized on various advertising and social media platforms throughout the year
- PIONEERS will be given honorable mention during opening and closing remarks of the event
- PIONEERS will be invited to all cultural events PRUDE organizes throughout the year

Revolutionizer

\$5,000

- One table of eight for the Cultural Diversity Awards
- Company Logo or Name will be included on all PRUDE event marketing materials for one year
- Recognized and promoted with most prominent logo on sponsor screen
- Company Logo or Name, website, and contact will be showcased on half-page ad of the event brochure
- REVOLUTIONIZERS are welcome to add a short congratulatory message to the award recipients on promo page
- REVOLUTIONIZERS will be recognized on various advertising/social media platforms throughout the year
- REVOLUTIONIZERS will be given honorable mention during opening and closing remarks of the event
- REVOLUTIONIZERS will be invited to all cultural events PRUDE organizes throughout the year

Unifier

\$2,000

- Five complementary tickets to Cultural Diversity Awards
- Recognized and promoted with most prominent logo on sponsor screen
- Company Logo or Name, website and contact will be showcased on quarter-page ad of the event brochure
- UNIFIERS will be recognized on advertising and various social media platform throughout the year
- UNIFIERS will be given honorable mention during opening and closing remarks of the event
- UNIFIERS will be invited to all cultural events PRUDE organizes throughout the year

Dreamer

\$1,000

- Two complementary tickets to Cultural Diversity Awards
- Recognized and promoted with most prominent logo on sponsor screen
- Company Logo /or the Name, website and contact will be showcased on the back of the event brochure
- DREAMERS will be recognized on various advertising and social media platform throughout the year
- DREAMERS will be given honorable mention during opening and closing remarks of the event
- DREAMERS will be invited to all cultural events PRUDE organizes throughout the year

Energizer

\$500

- Two open-bar tickets to Cultural Diversity Awards
- Recognized and promoted with most prominent logo on sponsor screen
- Company Logo /or the Name, website and contact will be showcased on the back of the event brochure
- ENERGIZERS will be recognized on various advertising and social media platform throughout the year
- ENERGIZERS will be given honorable mention during opening and closing remarks of the event
- ENERGIZERS will be invited to all cultural events PRUDE organizes throughout the year

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Please mark your chosen level of sponsorship

- ☐ Pioneer \$10,000
- ☐ Revolutionizer \$5,000
- ☐ Unifier \$2,000
- ☐ Dreamer \$1,000
- ☐ Energizer \$500

Company Name: _____

Contact Name: _____

Email: _____

Website: _____

Mailing Address: _____

Billing Address (if different then the mailing address): _____

Payment Information:

- ☐ Cheque Enclosed
- ☐ Please Invoice
- ☐ E-Transfer
- ☐ Cash

Facebook page: _____

Twitter: _____

Please also include your company logo.

If you purchase is not made online, would you like your tickets to be delivered?

- ☐ Yes
- ☐ No

You will receive occasional email updates regarding nominations, sponsorship and ticket sales